



I READ CANADIAN TOOLKIT FOR LIBRARIANS

A month before I Read Canadian Day:

- Ask your municipality to declare I Read Canadian Day on February 17th. There may be a proclamation form to fill out. Contact your public librarian/city councilor for details.
- Prepare lists of Canadian authors to encourage reading of Canadian authors
- Create #IREadCanadian kits for borrowing
- Create a Canadian StoryWalk for patrons and educators [What's a StoryWalk?](#)
- Review the resources available at <https://ireadcanadian.com/day/>
- Sign up your school or library for free at: <https://ireadcanadian.com/day/>
- Review IRC [logos and downloads](#)
- Write newsletter articles to promote IRC day to staff and community with links to websites and promotional videos. [Sample templates are here](#)
- Post IRC Day on community calendars
- Recruit and define roles for virtual volunteers to help on Feb 17
- Follow #IReadCanadian #NowMoreThanEver on social media (or #livrescanadienspourmoi and #plusquejamais) [Twitter](#) [Facebook](#) [Instagram](#)
- Add an IRC Facebook Frames [English](#) or [French](#) to FB accounts.
- Book an author visit for your library [The Writers Union of Canada](#) will subsidize some of the cost and [CANSCAIP](#) website has great suggestions
- Order IRC promotional items from the [Library Marketplace](#)
- Contact local schools to collaborate re: virtual presentations with your students.
- Add the <https://ireadcanadian.com/day/> and a logo to your email signature
- Fun Emojis to Include CA 🍁 📖 📕 📖 📝 📧

Suggestions for February:

- Confirm volunteer duties (making displays, posters, virtual read aloud etc.) and schedule for Feb. 17
- Invite local celebrities to be a virtual guest reader on IRC Day (invite local government officials, athletes, board members too!)
- Replenish Canadian book displays and encourage reading of Canadian authors
- Ask students to blog or book talk the Canadian books they have read to others
- Publish newsletters to celebrate IRC day to staff and community



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- Submit success stories to [Canadian School Libraries Journal](#) or OLA for publication
- Follow and share your celebration using #IReadCanadian #NowMoreThanEver on social media [Twitter](#) [Facebook](#) [Instagram](#)