



I READ CANADIAN TOOLKIT FOR EDUCATORS

A month before IRC Day:

- Ask your municipality to declare IRC Day on February 17th. There may be a proclamation form to fill out. Contact your public librarian/city councilor for details.
- Promote I Read Canadian Day throughout the school district (i.e., teacher-librarian association, Language teachers, library support staff, curriculum leaders) and the school (staff, departments, administration, school council, etc.)
- Contact the district's communication team to declare I Read Canadian Day and support schools in their celebrations
- Prepare lists of Canadian authors to encourage reading of Canadian authors
- Review the resources available at <https://ireadcanadian.com/day/>
- Sign up your school or library for free at: <https://ireadcanadian.com/day/>
- Review IRC [logos and downloads](#)
- Write newsletter articles to promote IRC day to staff and community with links to websites and promotional videos. [Sample templates are here](#)
- Recruit "virtual" volunteers to help out on Feb 17
- Follow #IReadCanadian #NowMoreThanEver on social media (or #livrescanadienspourmoi and #plusquejamais) [Twitter](#) [Facebook](#) [Instagram](#)
- Add an IRC Facebook Frames [English](#) or [French](#).
- Book a virtual author visit for your school [The Writers Union of Canada](#) will subsidize some of the cost
- Contact your public librarian to ask about virtual presentations with your students.
- Display lists of books by Canadian authors and encourage students to blog or book talk about them in February
- Add the <https://ireadcanadian.com/day/> and a logo to your email signature
- Order IRC promotional items from the [Library Marketplace](#)
- Fun Emojis to Include CA 🇨🇦 📚 📖 📝 📄

Suggestions for February:

- Confirm volunteer duties (making displays, posters, virtual read aloud etc.) and schedule for Feb. 17



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- Invite local celebrities to be a virtual guest reader at your school/library on IRC Day (invite principal, superintendent, local athletes, board members too!)
- Replenish Canadian book displays and encourage reading of Canadian authors
- Ask students to blog or book talk the Canadian books they have read to others
- Have a “Get Caught Reading Canadian” photo contest where kids submit photos from the day. Display the photos and use them in promotions next year. Share the photos with the authors of the books via social media (Be sure to tag #IReadCanadian). Consider providing free books or some I Read Canadian “swag” as incentives/prizes for the contest.
- Develop a Canadian book story walk for classes
- Create a BreakOutEd game celebrating Canadian books
- Create an IRC Kahoot to play with classes
- Have a poster contest where the winner receives a prize of a gift card from a local bookstore, a signed Canadian book, or some I Read Canadian “swag”
- Publish newsletters to celebrate IRC day to staff and community
- Recruit students to help you engage in the media promotion See this page for a sample media assignment for a junior/intermediate class. [Media assignment suggestions](#)
- Submit success stories to [Canadian School Libraries Journal](#) or OLA for publication
- Follow and share your celebration using #IReadCanadian #NowMoreThanEver on social media

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